

Premium Japanese Food & Beverage Portfolio

ACTON OVERVIEW



Value Proposition: Why Source via Our Network?

ACTON INFO



Producer Spotlight

(Changes per Company)

Slide 3: Producer Spotlight

Company Overview: Tokyobal.Inc

- **Established:** 2019
- **Location:** Tsukuba-shi, Ibaraki Prefecture, Japan
- **Representative:** Hiroaki Tsutsui
- **Core Philosophy:** "EASY VEGAN" – Promoting a plant-based lifestyle that respects animals, nature, people, and society by crafting delicious, sustainable, and nutrient-dense products.

The Story & Mission

"We support your plant-based life that starts once a week. Using Japanese healthy materials, we started the 'EASY VEGAN' brand with the hope that even one day a week everyone can enjoy a meal that benefits the global environment, animals, and society."



Product Line up 1

(Changes per Company)

Product Name	Key Ingredients & Features	Health & Sustainability Value
UMAMI SPRINKLE	Plant-based Parmesan cheese flavor flakes crafted from cashew nuts and sake lees (sake kasu).	Upcycles a byproduct of traditional Japanese sake brewing. 100% plant-based, rich in amino acids, vitamins, and dietary fiber.
KAWAIIINE Sweet Potato Peel Snack	Made using dried sweet potato skins sourced from Ibaraki Prefecture.	Combats food waste by upcycling the 2,000+ tons of dried potatoes discarded annually. Skins are rich in yalapin and dietary fiber to promote digestive health.
VEGAN Niku Miso	Traditional Japanese savory miso paste infused with plant-based meat substitutes	100% plant-based alternative to classic meat miso, bringing rich authentic Japanese umami to vegan diets



Product Line up 2

(Changes per Company)

Slide 5: Product Line up 2 – Modern Lifestyle Nutrition

SALAD BITES Vegetable Snack (THIS IS SALAD Series)

A portable salad series designed to support busy modern lifestyles by providing a delicious and convenient way to incorporate veggies into everyday diets.

- **Available Flavors:** Kale, Carrot Fruit, Carrot Black Pepper, and Beet.
- **Key Benefit:** Crunchy, shelf-stable, and nutrient-packed.

CACAO & PLANT PROTEIN CRUNCH

- High-protein snack alternative using completely plant-based proteins.
- Combines rich cacao flavor with dense crunch to deliver a healthy, guilt-free treat.

Organic Vegetable Crackers & Granola

- Created in partnership with *Bell Farm*, utilizing pomace (the fiber-rich nutrient byproduct left after cold-pressing organic



Market Advantage & Certifications

(Changes per Company)

Slide 6: Market Advantage & Certifications

Key Market Advantages

- **Upcycled Food Innovations:** Directly addresses food loss and waste in Japan by transforming highly nutritious byproducts like sake lees and sweet potato skins into premium consumer products.
- **Clean Label Partnership:** Products created with farms like *Bell Farm* are grown in organic fields and squeezed using patented methods without any chemical seasonings, artificial preservatives, or food additives.
- **Global Consumer Alignment:** Perfectly appeals to the booming international demand for clean-label, plant-based, vegan-friendly, and sustainable food options.

Certifications & Attributes

- **100% Plant-Based / Vegan**
- **Additive-Free & Preservative-Free**
- **Upcycled / Eco-Friendly**



Logistics, Supply Chain, and Distribution Capabilities

ACTON



Call to Action & Next Steps

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