

Premium Japanese Food & Beverage Portfolio

ACTON OVERVIEW



Value Proposition: Why Source via Our Network?

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Producer Spotlight

(Changes per Company)

Slide 3: Producer Spotlight

Fujimasa Co., Ltd.

- **Established:** April 1958 in Suwa City, Nagano Prefecture, Japan.
- **Heritage & Core Identity:** Operating out of the historic Suwa region—celebrated since the Edo era for producing pioneers in the seaweed industry—Fujimasa is a premier Japanese seaweed wholesaler, processor, and manufacturer.
- **Corporate Philosophy:** To drive the global expansion of authentic Japanese food culture. Fujimasa blends timeless tradition with modern food-packaging technology to deliver premium, crisp Nori to international markets capitalizing on the global sushi boom.



Product Line up 1

(Changes per Company)

Slide 4: Product Line up 1

Premium Traditional Seaweed Selection

- **Roasted Seaweed (Yaki Nori):** Premium high-quality wholesale sheets available in standard bulk packaging:
 - Whole sheets (100 pcs/pack)
 - Half-cut sheets (200 pcs/pack)
 - *Custom sizes available upon request to fit any kitchen or automated sushi line.*
- **Battleship Roll (Gunkan) & Specialized Cuts:**
 - 1/6-cut premium seaweed sheets for Gunkan/Battleship rolls (600 pcs/pack).
 - 1/20-cut band-shaped seaweed strips (200 pcs/pack).
- **Bulk Rolled Sushi Formats:** Large-sized rolled sushi sheets (185mm width), middle-sized (140mm width), and thin-rolled sushi formats (100mm width).



Product Line up 2

(Changes per Company)

Slide 5: Product Line up 2

Innovative Convenience & Quick-Serve Solutions

- **Magic Wrapper (Film for Conical Hand Roll Sushi):** Proprietary, internationally recognized film wrap engineered to completely isolate seaweed from moist rice until the exact moment of consumption.
 - Available **with a top cover** lid (195mm × 200mm) or **without a top cover** (125mm × 200mm).
 - *Supports original brand design printing for wholesale clients.*
- **Onigiri / Rice Ball Films (Cut-Tape Method):** Soft-type individual packaging sheets (228mm length) available in multiple widths (140mm, 145mm, 154mm, 160mm). Options include blank film or labeled varieties with traditional ingredient markers (e.g., *Japanese Plum, Salmon, Kelp*).
- **Shredded Seaweed (Kizami Nori):** Available in 100g bulk packages or single-serve portion sachets ("Shizen no Megumi" 0.3g, premium winter-harvested 0.4g, and blended sesame options).



Market Advantage & Certifications

(Changes per Company)

Slide 6: Market Advantage & Certifications

Technological Innovation & Structural Excellence

- **Patented Wrapping Innovations:** Fujimasa holds extensive intellectual property, including a 1993 patent for frozen rice ball wrapping materials and domestic/international patents for their signature **Magic Hand Roll Sushi** film (PCT/JP 20101059039).
- **Superior Quality Preservation:** Their specialized wrap technology prevents internal steam and moisture penetration. This ensures that the seaweed maintains its distinct, authentic crunch and aromatic bite, drastically improving the shelf-life and presentation of prepared sushi lines.
- **Global Export Adaptability:** Products are specifically formatted for seamless overseas logistics and processing, lowering friction and preparation complexity for global restaurants, distributors, and convenience retailers.

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Logistics, Supply Chain, and Distribution Capabilities

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Call to Action & Next Steps

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