

Premium Japanese Food & Beverage Portfolio

ACTON OVERVIEW



Value Proposition: Why Source via Our Network?

ACTON INFO



Producer Spotlight

(Changes per Company)

Slide 3: Producer Spotlight

Heading: Producer Spotlight: Asset Frontier Co., Ltd.

- **Mission:** "Bringing the Pride of Japanese Cuisine to the World" by bridging cultural and religious boundaries through food.
- **Core Philosophy:** Embracing global diversity to deliver joy and authentic Japanese flavors to global communities worldwide.
- **Business Units:** Operates dual segments covering both Food Service/Dining (飲食事業) and Global Distribution (流通事業).
- **Global Niche:** Specialized in high-quality, Halal-compliant, and culturally inclusive Japanese food products. ¹



Product Line up 1

(Changes per Company)

Slide 4: Product Line-up 1

Heading: Premium IP-Collaboration Confectionery

- **Signature Product:** *One Piece* Langue de Chat by BragMen.
- **Key Features:** High-quality, Japanese-made cookie sandwiches fortified with protein.
- **Flavor Profiles:**
 - Hokkaido Milk (with protein)
 - Kyoto Matcha (with protein)
 - Strawberry (with protein)
 - Royal Milk Tea (with protein)
- **Target Value:** Combines massive global IP appeal (*One Piece*) with health-conscious, high-protein formulations.



Product Line up 2

(Changes per Company)

Slide 5: Product Line-up 2

Heading: Authentic Halal Instant Ramen

- **Signature Product:** Asset Frontier Halal Instant Ramen Portfolio.
- **Key Features:** Replicates traditional, deep Japanese ramen broth dynamics without using any non-Halal components or alcohol-based preservatives.
- **Production Excellence:** Developed using specialized Japanese powder manufacturing plants (such as Sankyukagaku for soup powder and Takahashi Seimen for noodles).
- **Market Position:** Perfect for international supermarkets, convenience store chains, and global hospitality providers looking for zero-compromise, premium Japanese convenience meals.



Market Advantage & Certifications

(Changes per Company)

Slide 6: Market Advantage & Certifications

Heading: Market Advantage & Strict Halal Compliance

- **Official Halal Certification:** Verified and fully certified by the **Japan Islamic Trust (JIT)** (Registration Ref: CIII-0151).
- **Strict Quality Supervision:** Production lines are segmented into certified plants (Soup Powder: Sankyukagaku Co., Ltd. / Noodles: Takahashi Seimen Co., Ltd.) to avoid cross-contamination.
- **Global Export Readiness:** Products are pre-vetted for complex international compliance standards, significantly lowering time-to-market barriers for global distributors.
- **Cultural Competence:** Acts as a specialized intermediary breaking down barriers between Japanese culinary traditions and the global Muslim community.



Logistics, Supply Chain, and Distribution Capabilities

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Call to Action & Next Steps

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